



367

A black graphic featuring a blue shield-shaped icon with the number '3' inside. Above the shield, the word 'Ingredient' is written in small white text. Below the shield, the text reads: 'They are **programmed** with activity at least 250 to 300 days a year.'

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Asheville, North Carolina

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Asheville, North Carolina

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All activities are open to the public and are free.

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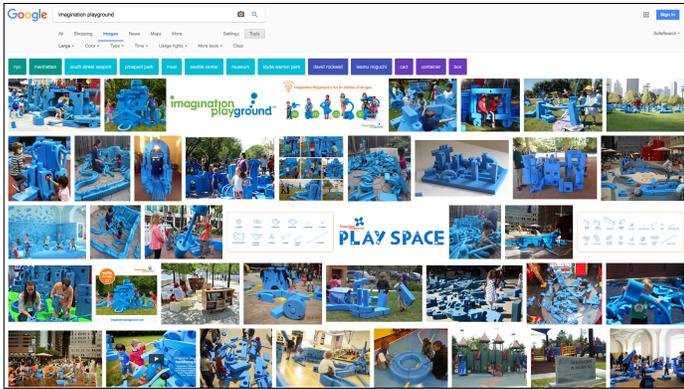
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The primary hours are from 4:00 to 9:00 pm.
That's right: after work and on weekends.

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Plazas must be in the heart of the spending district.

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Plazas must be monetized:
Ringed with restaurants & retail shops.

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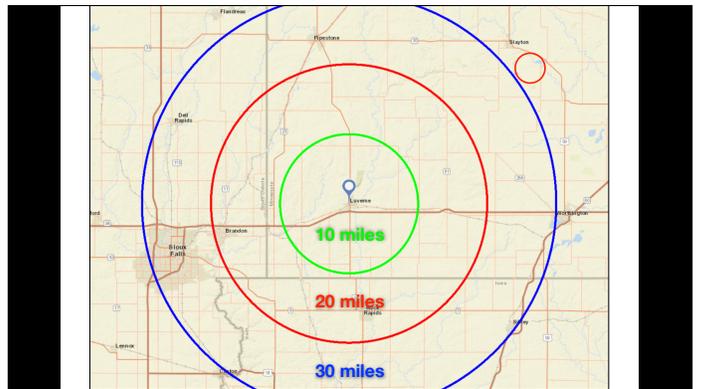
308

esri Demographic and Income Comparison Profile

319 W Main St Luvorne MN 56156 Latitude: 43.6543
 319 W Main St Luvorne MN 56156 Longitude: -96.2138
 Rings: 10, 20, 30 mile radii

	10 mile	20 mile	30 mile
Census 2010 Summary			
Population	7,797	34,695	192,179
Households	3,194	13,433	75,852
Families	2,143	9,665	48,836
Average Household Size	2.37	2.54	2.44
Owner Occupied Housing Units	2,429	10,730	51,765
Renter Occupied Housing Units	765	2,703	24,087
Median Age	41.7	38.7	36.0
2016 Summary			
Population	7,816	36,721	209,996
Households	3,228	14,206	82,639
Families	2,154	10,157	52,645
Average Household Size	2.35	2.55	2.46
Owner Occupied Housing Units	2,434	11,161	55,327
Renter Occupied Housing Units	795	3,045	27,312
Median Age	42.8	39.3	36.7
Median Household Income	\$46,932	\$55,722	\$53,004
Average Household Income	\$63,805	\$70,904	\$71,910
2021 Summary			
Population	7,775	38,379	226,377
Households	3,223	14,822	88,947
Families	2,144	10,573	56,348

309



400

Main Street Square

Location | Rapid City, South Dakota

Population | 70,000

The challenge | How to increase tourism spending in Rapid City

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In mid-summer it was as quiet as a church mouse
in downtown Rapid City

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That gave rise to a new downtown organization
"Destination Rapid City"

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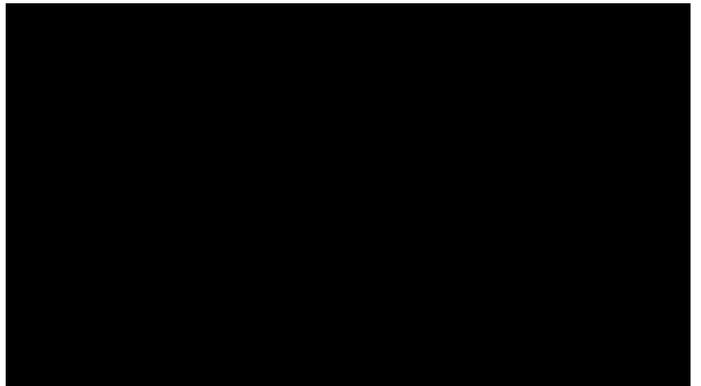
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