



PROGRAM SUBMISSION FORM

Date of Request: _____ Date Request Received: _____

Date(s) of Proposed Broadcast: _____

Community Producer: _____ Telephone # _____

Community Producer Address: _____

Name of Sponsor (if any): _____ Telephone # _____

Sponsor Address: _____

Sponsor Contact: _____

Name of Proposed Cablecast Program: _____

Description of Cablecast Program: _____

Does the Proposed Cablecast Program Qualify as a "Local Event?" Yes No

Does the Proposed Cablecast Program Qualify as a "Locally Produced Program?"

Yes No

I certify that I have read Luverne Public Access Cable TV Policies & Procedures, and I understand that I am responsible for the content of the program that I produced for playback on the access channel(s). I understand that if I am sponsoring a program as a resident of Luverne not made at Luverne Public Access Cable TV and/or not produced by me, that I assume the same responsibilities as a producer for the content of the program according to the Luverne Public Access Cable TV Policies & Procedures. I affirm that:

- No lottery information will be cablecast
- No obscene/indecent material or language shall be cablecast, nor programs that promote illegal acts.
- The program contains no advertising, soliciting for funds, or revenue generating activity.
- All clearances have been obtained from performers/talent, stations, sponsors, copyright holders, etc.
- If a live cablecast, I have taken reasonable measures to ensure compliance with this statement.

I assume full responsibility for any disputes arising from unauthorized use of copyrighted material. As producer or sponsor, I am solely responsible for the content of this program.

SIGNATURE _____

NAME (PLEASE PRINT) _____

STREET ADDRESS _____

CITY STATE ZIP _____

HOME PHONE _____ CELL PHONE _____

E-MAIL _____

Date of Review by LUVTV Staff: _____

Action:

Approved: _____ Conditional Approval: _____ Denied: _____

Statement of Cablecast Conditions/Restrictions/Denial: _____

LUVTV Staff Initials _____

Date _____

IRS Sponsorship Guidelines

OK

NOT OK

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- | | |
|--|---|
| <ul style="list-style-type: none">• Logo/Slogan
(Logo or slogan that is an established part of the sponsor's identity is NOT considered to contain comparative or qualitative descriptions)• Sponsor Locations• Sponsor Telephone Numbers• Value-neutral descriptions including display, visual depictions of sponsor's product line or services• Brand/trade name product or service listings | <ul style="list-style-type: none">• Promote the sponsor's products, services, and/or facilities• Comparative or qualitative descriptions of products, services, facilities, or company• Price information or other indications of savings/value• Call to action• Endorsement• Inducement to buy, sell, rent or lease product or service
(Distribution of the sponsor's product to the general public at the sponsored event is <i>NOT</i> considered "inducement") |
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